



DISCOVER WITH AI

Idea interviews

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1. First Interview

Q: *How old are you?*

A: Hi, I'm 22 years old.

Q: *Have you ever travelled in the past?*

A: Of course, I love travelling and have done so several times. I have visited several beautiful places in Spain and Greece, and one of my favorite destinations is Greece more precisely Zante, which left a lasting impression on me.

Q: *Do you prefer to travel solo or in group?*

A: My first trip was with a group of friends, and we went to Zante. We consulted a dedicated travel agency to get a rough idea of the entire trip, which helped us plan everything smoothly. It was a lot of fun, and since I had never travelled alone before, I currently prefer travelling with a group. However, I hope to experience solo travel in the future to discover new perspectives and challenges.

Q: *Why did you ask an agency to help?*

A: Mainly, we wanted to secure the best options at a lower cost. Unfortunately, we didn't have enough time to organize the journey properly, so we had to make quick decisions to fit everything into our schedule.

Q: *Were you satisfied?*

A: Not that much. I prefer to organize the journey myself because it gives me greater freedom and more options beyond the standard packages offered by travel agencies. With that said, I often seek advice from people who have experienced the same trip to gain unbiased and more personalized recommendations. This approach allows me to tailor the trip to my own preferences while benefiting from the valuable insights and firsthand experiences of others, making the overall journey more rewarding and unique.

Q: *Do you like to take initiative and try to make an itinerary?*

A: Yes, I do enjoy planning trips, but if someone else in my group is more willing to take the lead, I usually let them handle the main organization while definitely offering my support and assistance. The last time I travelled, a friend of mine took charge of organizing the trip, yet I remained actively involved throughout the process. I continuously suggested interesting places to visit and shared valuable information that I had found scattered across the internet. My contributions helped enhance our overall experience and ensured we made the most out of our journey.

Q: *How did you find all of the information you need?*

A: I mainly found information and interesting places to visit on social networks like TikTok, Instagram, and YouTube. I follow many influencers who are specialized in travel content, which helps me discover unique destinations and insider tips that might not be as widely known.

Q: *How much time did it took?*

A: Organizing the last journey took us about a month. Since we were all in different locations, staying connected and coordinating through calls and video chats often slowed down the process. Despite this challenge, we didn't face much difficulty researching information because social networks provided

a wealth of useful advice and tips. Additionally, my friend, who is skilled at planning and genuinely enjoys organizing trips, played a crucial role in keeping everything on track. Her enthusiasm and expertise made the experience much smoother and more enjoyable for all of us.

Q: *Were you satisfied with what you organized?*

A: Well, my first journey, which was entirely organized by a travel agency, as I mentioned earlier, I didn't enjoy that much. However, for the one that we organized ourselves, I would definitely say yes—I enjoyed it much more. We could have improved by creating a more organized schedule to follow, but I didn't mind the flexibility we had during the trip.

Q: *Was it easy to manage and keep track of all the travel tickets, passes and documents?*

A: It was quite frustrating, especially because the documents and information were shared among the group in a very disorganized and scattered way. This made it difficult for everyone to stay on the same page and caused unnecessary confusion and delays. I really wish there was a better solution to keep all the travel documents—like itineraries, tickets, and important details—in one secure and easily accessible place without having to rely heavily on cloud services or constantly moving files back and forth between devices. This would save time and reduce stress, making group travel planning a much smoother and more enjoyable experience for everyone involved.

2. Second Interview

Q: *How old are you?*

A: I'm 23 years old.

Q: *Have you ever traveled in the past?*

A: Yes a lot, my parents bought a motorhome before I was born and we used it to travel every summer for as long as 4 weeks in a row. After the 2021 pandemic, however, me and my family did less and less trips, therefore I started to travel with my friends or my girlfriend.

Q: *Do you prefer to travel solo or in group?*

A: I always travel in group because I don't feel so confident in solo traveling yet. In addition, I do prefer being in company during a travel. This week I will fly to Japan and it will be the first flight in which I will be completely alone, however a friend of mine is waiting for me there and we'll visit the country together.

Q: *Do you like to take initiative and try to make an itinerary?*

A: Yes, definitively. I prefer to be aware of how much I will spend, what I will visit and what the activities will be. In fact, I organized all of my travels with a little help from some of my friends.

Q: *How did you find all of the information you needed?*

A: Mainly on the internet and forums, sometimes also asking parents or friends who have been there in the past. My friends, instead, use to search for information on social networks.

Q: *Was searching information difficult?*

A: Yes, both looking for attractive places and getting everyone to agree on the same thing. Sometimes we preferred to ask locals what are the main point of interests around.

Q: *How did you organize the journey?*

A: We always used Discord, rarely we met physically. All of us, or at least some of us, discussed about flights, accommodations etc. sharing our screen while searching on the internet.

Q: *How much time did it take?*

A: It took quite a lot for every travel I did, especially because we always wanted to spend the minimum amount of money possible by, for example, buying flight tickets months in advance. Even though me and my friends did not meet very often for preparing the travel, we spent several days in order to buy tickets, book accommodations and set up itineraries.

Q: *Were you satisfied with what you organized?*

A: Yes, quite satisfied. Although getting everyone to agree was pretty difficult, I liked what we visited both in Malaga and in Pola (Croatia).

3. Third Interview

Q: *How old are you?*

A: I'm 22 years old.

Q: *Have you ever traveled in the past?*

A: Yes, I have. The first time I traveled was when I went to Brazil: I was very young, only 3 years old, but I still manage to remember those moments. After several years I then flew to Washington. Finally, when I started high school I studied 6 months in South Africa and then I did several travels both on my own or with some friends of mine.

Q: *Do you prefer to travel solo or in group?*

A: It depends: traveling with friends is way funnier but making everyone to agree on something is a very frustrating task most of the time. Solo travels are indeed easier to organize, but some of them, like road trips for example, become very boring if you're alone, without anyone to share a beer with.

Q: *Do you like to take initiative and try to make an itinerary?*

A: As I said before, the larger your travel group is, the harder coming to an agreement. Unfortunately, when I propose my ideas to others, I often end with being ignored because they're considered ridiculous for reasons I'm still not really able to understand, therefore I now prefer to step aside and remain quit as the other organize the journey to prevent arguing: almost everything is fine to me after all..

Q: *How did you find all of the information you needed?*

A: I typically use well-known web sites for flights and accommodations such as Sky Scanner, Booking and Airbnb. To outline a rough itinerary I search main attractions on the internet, Google Maps, Instagram and sometimes I ask some AI for suggestions about place to visit, as I did for my solo trip to Istanbul for example. Overall, I really enjoy exploring day-by-day without a meticulous organization done before the travel itself.

Q: *Was searching information difficult?*

A: Honestly, not so much, however choosing flights and accommodations took the majority of the time spent.

Q: *How did you organize the journey?*

A: When I travel in group I prefer to not intervene in the organization so much because of what I previously said, although I still follow the whole process. Instead, when I travel alone, I firstly buy flights tickets, then I book a cheap accommodation like youth hostels and finally I start to decide more or less what to visit: as I mentioned, I like to improvise.

Q: *How much time did it take?*

A: Not so much time as someone could think actually, I think a few weeks in total. Of course, when I travel with friends the time spent on finding what the best options are significantly increases.

Q: *Were you satisfied with what you organized?*

A: Yes, quite satisfied: it could be because I don't really have high expectations so, until now,

information I found on the internet and social networks helped me in the right measure, as well as chat bots.

4. Fourth Interview

Q: *How old are you?*

A: I am 21 years old.

Q: *Have you ever traveled in the past?*

A: Yes a lot: I visited a huge number of places with my family since I was really young, even outside Europe. When I grow up a bit I started to travel with my friends: usually we don't go very far, destinations are often seas and mountains near our places.

Q: *Do you prefer to travel solo or in group?*

A: I've never traveled alone. However, when I'm with my family, I always struggle to find something I could find interesting to visit because I really don't like visiting museums, monuments and art galleries as my dad and my brother do. I instead prefer to walk around cities and take my time, without rushing.

Q: *Do you like to take initiative and try to make an itinerary?*

A: When I travel with my family I typically buy flights tickets and book the accommodation with my brother, after that I let him and my dad choose what to visit. On the other hand, when I travel with my friends, I always collaborate with them in order to minimize the required effort.

Q: *How did you find all of the information you needed?*

A: I always use Google Maps so I can easily see what and where point of interests are, especially when I'm planning to go to places in mountains that are not well-known. Moreover, I often surf the internet, in particular YouTube and various social networks (on Reddit, for example, I always find very nice suggestions). Sometimes I ask ChatGPT what the most popular spots for spending some time with my friends are, like pubs and discos for example, when I go with them to seaside resorts.

Q: *Was searching information difficult?*

A: Not so much, there are many resources from which it's possible to take information and after so many travels I can say I acquired a certain skill in selecting the most interesting.

Q: *How did you organize the journey?*

A: Firstly I search and buy flights tickets using services like Sky Scanner, then, without haste, I book accommodations and, if necessary, other services like ferries or rental cars. Me and my friends usually like to decide the day before what to see the next day, so we only roughly outline the trip.

Q: *How much time did it take?*

A: Not so much time, honestly only a few hours to buy flights tickets, then some days to rent a house. I would say one or two weeks in total.

Q: *Were you satisfied with what you organized?*

A: Yes, quite satisfied, internet is a good source from which find what you are looking for.

5. Fifth Interview

Q: *How old are you?*

A: I am 25 years old.

Q: *Have you ever traveled in the past?*

A: Yes, I do, I travel at least once per year. For example, I flew to Spain to meet one of my friends in Barcelona and the following year I came back to visit part of the south. My last travels were to Morocco and France, Paris to be precise, with my best friend Nicolò.

Q: *Do you prefer to travel solo or in group?*

A: I think the perfect number of travelers is 2: if you choose the right mate you'll surely have good company but it's also extremely easier to all agree on where to go, what to visit and so on. Solo traveling allows for more freedom of choices but you get tired faster.

Q: *Do you like to take initiative and try to make an itinerary?*

A: Yes, since I always travel with only few other friends, all of us try to participate on the organization, and that includes me obviously. However, I usually search only general information about places we would like to visit: in other words, I prefer to live the moment.

Q: *How did you find all of the information you needed?*

A: I mainly use well-known websites for buying flights tickets and booking accommodations, then I surf the web and use Google Maps in order to find some points of interest that I don't want to miss. Moreover, I try to ask some more information to someone who already visited the place, but it's not always possible, unfortunately.

Q: *Was searching information difficult?*

A: Not so much, in general there are many more attractions than the time you have to visit the place, so searching for something you're interested into is relatively easy for me.

Q: *How did you organize the journey?*

A: Typically, I or my friends suggest an idea, if we like it enough we decide the dates and buy flights or train tickets, then we book an apartment and our preliminary preparation usually stop there, we often have a vague program as I mentioned before. If some attractions must be booked, for example the Louvre museum (in the case when I flew to Paris), then we obviously reserve them.

Q: *How much time did it take?*

A: Honestly I think a few days only, a week or two at most.

Q: *Were you satisfied with what you organized?*

A: Yes, pretty satisfied. As I said before, I always find something to visit or simply some nice places to walk around, no matter the initial preparation phase.

6. Sixth Interview

Q: *How old are you?*

A: I am 22 years old.

Q: *Have you ever traveled in the past?*

A: Yes, I have traveled many times, actually. Since my third birthday, my parents have taken me with them on their annual summer vacations. I visited many places during these trips. Of course, I don't remember all of them because I was too young for some, but I clearly recall visiting Spain about four different times, each time in a different city. I also traveled to Portugal and Cuba several times, especially Cuba, which I went to around five times since it is where my mom was born. Besides that, I have been to some places in Italy, like Sardegna, once in Greece, and a few times in Austria and Croatia. I stopped traveling with my parents when I turned eighteen because I got bored of going on trips with them.

Q: *Do you prefer to travel solo or in group?*

A: Well, I have never traveled alone, so I would say that I prefer to travel in a group. Right now, I would really love to go on trips with my friends, but unfortunately, we all have different duties and plans. Also, we don't have much money at the moment, so traveling together is difficult for us.

Q: *Do you like to take initiative and try to make an itinerary?*

A: I would say that I will definitely try to help make some kind of itinerary, but I don't really enjoy doing it. It can be difficult to find all the information because it is spread across many websites on the internet. Choosing the right information takes a lot of time. Sometimes, there might not even be a good website, so I have to call to get the details I need. But what if the country speaks a language I don't know? That makes everything even more complicated. Honestly, planning trips like this can be a real mess.

Q: *Can you give me an example where you help to make one?**

A: There was one summer when I created a complete two-week itinerary for my parents and me to visit Portugal. To be honest, it was actually a school assignment for the summer. That said, I didn't enjoy doing it at all. As I mentioned before, I was doing it alone and didn't know where to find all the information. Because of that, I ended up making the most basic and simple itinerary possible, without much detail or excitement.

Q: *How did you find all of the information you needed?*

A: I mainly used Google to search for information and nothing else. At the time, I was about twelve years old and didn't have access to social networks or other online platforms like that. So, my options for finding travel details were very limited.

Q: *How much time did it take?*

A: It took me about a month or so to complete the itinerary. The whole process was really painful, and I honestly hated doing it. I wish there was a tool that could quickly suggest things to do and places to visit without me having to search for everything by hand. That would have made planning so much easier and less frustrating.

Q: *Were you satisfied with what you organized?*

A: Considering that I spent a whole month just to create the most basic itinerary ever, I would say no.

Q: *How did your parents organize the journey?*

A: I'm not sure exactly, but I think my dad, who is always in charge of booking hotels, flights, and other travel arrangements, has never made an itinerary either. He's not a big fan of spending too much time searching for information online. He gets bored very quickly and usually gives up fast.

Q: *Was it easy to manage and keep track of all the travel tickets, passes and documents?*

A: As I said before, the task of booking everything was my father's responsibility. I have seen him get very frustrated sometimes because the tickets and bookings were all over the place. Some tickets required logging back into the website where he bought them, while others were sent by email or stored in different apps. This made managing everything confusing and stressful for him.